

MARA Rating®

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MARA
RATING COMPANY
MARKET ACCESS
RISK ASSESSMENT

Atogepant

A Market Access Risk Assessment (MARA Rating®) of Atogepant for preventing migraine.

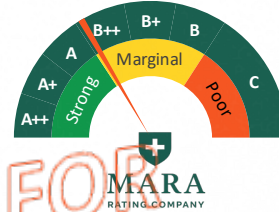
MARA Rating® of Atogepant in preventing migraine.

Market Access Score

70/100



As of: **May-24**



Assets rated A have historically achieved favorable reimbursement outcomes across a range of payer settings. Evidence packages are generally robust, though some domains may remain sensitive to HTA interpretation. This rating indicates positioning above the reimbursement threshold, where decisions more frequently concern access conditions rather than overall eligibility. Historical outcomes in this range show limited structural barriers, with some variability by market and system.

The **industry-standard MARA Rating®** synthesizes 10 payer-relevant evidence domains into a single market access risk score (A++ to C), calibrated against historical HTA outcomes.

MARA Rating® Heatmap for Atogepant

| | | | |
|----------------------------------|------------------------|--------------------------------|--|
| Clinical and Patient Value | Clinical Effectiveness | Safety & Adverse Events | Health-Related Quality of Life (HRQoL) |
| | Comparator Selection | Patient Population & subgroups | Evidence Quality & Robustness |
| Evidence and HTA Fit | | | |
| Economics and System Integration | Cost-Effectiveness | Resource Use and Cost | Care Pathway Integration |

What You Unlock in the Full MARA Report

Why this asset clears the reimbursement threshold

Detailed interpretation explaining which strengths support access and where evidence or economics introduce payer sensitivity.

Benchmarking vs therapeutic-area norms

Comparison clarifying whether this access profile is robust relative to peers or closer to the lower boundary of the strong reimbursement range.

Remaining uncertainties influencing outcomes

Identification of variables that may affect pricing, scope, or conditions of reimbursement, particularly across different HTA bodies or payer systems.

Comparative radar and heatmap views

Visual analysis highlighting where this asset diverges from stronger and weaker comparators, and how similar patterns have historically played out in HTA decisions.

The full MARA Report explains why this asset sits at its current rating level, which variables typically determine reimbursement outcomes at this level, and how comparable assets have performed in real reimbursement decisions.

Visit mararating.com to access the full report.

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